



**Richard Woods** @Richard\_Autism

Jul 11 · 15 tweets · [Richard\\_Autism/status/1546580588202803202](https://twitter.com/Richard_Autism/status/1546580588202803202)

What would you say about the connotations of having a panda be a symbol for PDA, after watching these adverts of a panda being destructive while silence, adverts have the sayings “Just you know why...Why...” & “Never Say No To Panda”?



<https://www.youtube.com/embed/XYz3sl0EA4>

Broader context, this well known gif of an angry panda silently destroying office equipment is from one of the adverts in the link above.



Below is a modified image of the PDA Society's logo. I replaced the charity's name with Newson's Syndrome as part of a joke, comparing PDA to the fictitious [@milton\\_damian](#)'s Syndrome.



Point of above tweet is to show that Panda is prominently being used as part of marketing pushing "PDA Profile of ASD".

I have previously reflected upon the implied connotations from associating a Panda with PDA in a talk in October 2021, slides are below (see slides 43-44):  
[https://www.researchgate.net/publication/355427579\\_Demand-Avoidance\\_Phenomena\\_Pathological\\_Extreme\\_Demand\\_Avoidance\\_As\\_a\\_biopower\\_identity](https://www.researchgate.net/publication/355427579_Demand-Avoidance_Phenomena_Pathological_Extreme_Demand_Avoidance_As_a_biopower_identity)

Link to the test recording for the conference talk is below:



<https://www.youtube.com/embed/Ulc3elG3og8>

What would you say about the connotations of having a panda be a symbol for PDA, after watching these adverts of a panda being destructive while silent, adverts have the sayings “Just you know why...Why...” & “Never Say No To Panda”?



<https://www.youtube.com/embed/XYz3sl0LEA4>

What strikes me about the video is the vindictiveness of the violence. Like when the Panda attacks the car's front window, and then repeatedly jumps in the upturned grocery shopping...

... Two of the adverts are linked, both of a father & son shopping. First video they refuse the panda cheese, so the panda then attacks their grocery shopping. Second video, father picks up the panda cheese while the Panda is staring them down...

... Panda has been attacking anyone who does not choose panda cheese (is the context). When added with PDA discourse, it mirrors how those with PDA can target specific persons & then do criminal acts against them with intent...

... “Just you know why...Why...” & “Never Say No To Panda” are problematic when in PDA context, as some of the discourse is not to disagree with those with PDA, for fear of an extreme response (like how the Panda acts in the videos)...



... In this case the use of the Panda helps to spread negative stereotypes about PDA...

... While "Just you know why...Why..." when applied to PDA, is that it locates all the issues into the person with PDA. That they cannot help themselves but to act a certain way. You know why someone acts like that? Yea, PDA...

... Associating PDA with a Panda, as in the above video, also helps to perpetuate some of the potentially negative aspects of PDA, the extreme features that with PDA can present. How they can sometimes be easily triggered...

I am going to leave it here.

[@threadreaderapp](#) please can you unroll?

Thank you in advance.

...